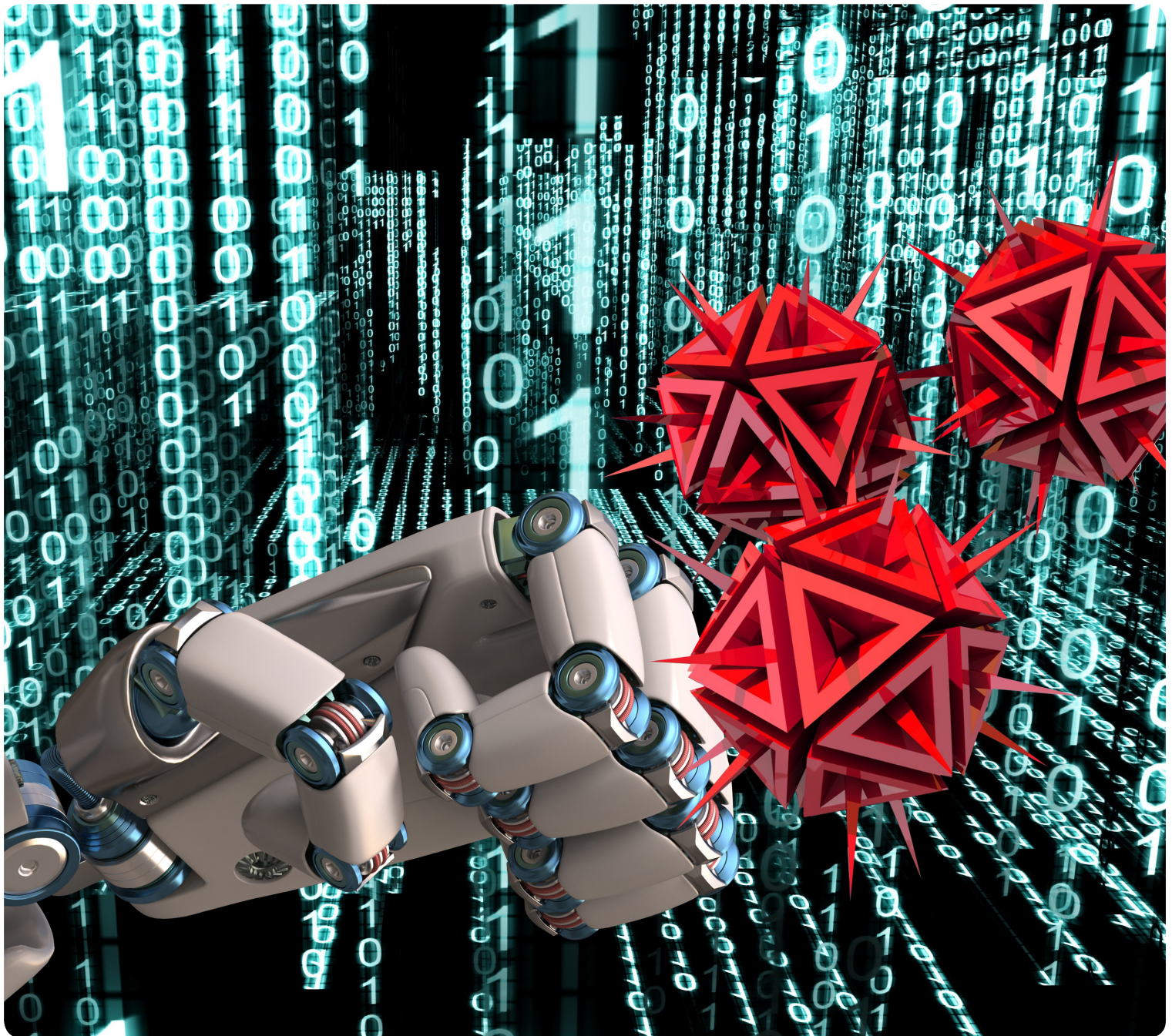


PERSONAL INVITATION TO 9<sup>TH</sup> SWISS CISO SUMMIT

**Next Generation Corporate Cyber Defence**

**Effective and Tested Advanced Measures: Architecture, Detection, Response**

**January 24, 2017**



## PERSONAL INVITATION

Dear CISO,

You are kindly invited to the 9<sup>th</sup> Swiss CISO Summit – a series of moderated round-table discussions for sharing information security practices and strategies among senior professionals.

Due to there being only a limited number of places, please confirm your attendance as soon as possible.

A handwritten signature in black ink, reading "B. Hämmerli".

Prof. Dr. Bernhard M. Hämmerli

### **Next Generation Corporate Cyber Defence Effective and Tested Advanced Measures: Architecture, Detection, Response January 24, 2017**

.....  
TIME: 12:00 pm  
.....

PLACE: **ZunftHaus zur Schmiden, Marktgasse 20, 8001 Zurich**  
(10 walking minutes from Zurich train station, Urania parking)  
.....

KEYNOTES: **Will Semple** PwC and **Rajesh Nair**, Detecon (Schweiz) AG  
.....

- Best of Breed Security Architecture: Protection Level and Borders of State-of-the-Art
- Detection and Response: Empowered by Intelligence led Security Operations

#### **Key benefits:**

.....

- Experience industry best practices in the Swiss market
- Actively participate in moderated high-level peer exchange
- Understand drivers for security, gain competence and experience in discussing strategic issues
- Design, develop and manage effective information security strategies for your own organisation
- Receive an exclusive consolidated end of summit report detailing all the major themes discussed for re-use in your organisation

**Join the Swiss CISO Summit and benefit from the peer exchange!**



## Next Generation Corporate Cyber Defence

### Effective and Tested Advanced Measures: Architecture, Detection, Response January 24, 2017

#### KEYNOTE I

##### Best of Breed Security Architecture: Protection Level and Borders of State-of-the-Art

Moving on from the traditional focus of defense in depth, there is a need to come ever closer to being able to understand security from a business context. Architecting a security solution then becomes even more an integrated approach between the IT and Business teams, with Operations becoming more central in the entire chain. Additionally the architecture design extends outside the organizational boundaries specifically in highly integrated environments. This presentation will explain state-of-the-art security architecture from a different «highest security» perspective.



**Rajesh Nair** worked with Swissgrid from 2009 in various roles covering Strategy, Architecture, Cyber security and as the Chief Information Officer. The main focus of his work in Swissgrid was the design and implementation of Swissgrid Architecture, building up a central capability to monitor and control the Swiss National Transmission grid. He led a team of over 120 ICT experts. He was responsible for the Corporate and Industrial IT of Swissgrid as well as for the design and operation of certain critical pan European ICT infrastructures. Rajesh has been in the Energy industry for over 20 years and has worked for ABB, Deloitte Consulting, Suntec and Alstom. He has also had various functional roles leading from Financial controlling, Product development, Strategy, Project Execution and General Management in these companies, which gives him a balanced corporate view on technology. From Oct 2016, Rajesh has been a part of the Detecon team, working on a number of strategic initiatives mainly on the topics Cyber Security, Big data and New technologies.

#### KEYNOTE II

##### Detection and Response: Empowered by Intelligence led Security Operations

Observing the market, a relevant shift in security budgets has happened towards detection and response in recent years: By today it is a well-known fact, that anybody will be breached. Readiness for detection and response is the key for mastering the situation and means storing data over a long period (two or more years), understanding the intelligence management lifecycle on strategic, tactical operational and technical level as well as the attack models. Content Detection needs threat intelligence, security analytics and use cases, against which the data are screened. Finally, knowing about a potential breach, in the first step a verification is necessary: if the breach is confirmed prepared measures which can be invoked timely help to master the situation. This presentation highlights background on the functional principles, how detection and response really work.



**Will Semple** is a Leader in the PwC Cyber Security Practice responsible for Managed Threat Detection and Response Services, Advanced Security Operations and a Security Analytics SME. Will works with PwC clients globally helping to solve some of the their most challenging cyber risk questions. Prior to PwC Will has served as Head of Global Threat for the New York Stock Exchange, managing cyber risk from nation state attackers, industrial espionage, hacktivism and cybercrime related incidents. Will was later appointed CISO for the European, APAC and Commercial business units of the NYSE overseeing EU and US Regulator interactions for the Exchange on Cyber matters. Will has actively contributed to the industry by serving as Chair of a European Council working group on Network Information Sharing and Incident Response and assisted in

the formulation of policy and legislation for Cyber Security in the EU.

## Next Generation Corporate Cyber Defence

### Effective and Tested Advanced Measures: Architecture, Detection, Response January 24, 2017

#### ROUND-TABLE SESSION I

##### **Next generation cyber security architecture: tuning protection level to needs and recent threats**

Is there a need to rethink security architecture? How to identify the various logical security zones and its according security requirements? Is security architecture possible against the background of costs and legacy conditions? Which security requirements are for your situation relevant in respect to security architecture? If there is a need for change, which strategies are helpful to make it happen within your company? How to setup a project?

**Exchange between the groups:** a delegate from each group will present major findings to the audience, such that each participant gets the whole emphasis of the break-out discussion.

#### ROUND-TABLE SESSION II

##### **Detection and response as a priority: which measures work, and how to identify the company's needs?**

According to industry observer, a relevant shift from protection investments to detection and response investment has taken place. Can we confirm this? What are the targets companies want to reach in terms of detection and response? How to sell post incident measures to the management? Which type of trainings should be planned for BCM, DRP and other post incident measures? How to avoid double planning for experts? What is the role of the management in exercises?

**Exchange between the groups** (as in session I) and wrap-up of the event.

#### NEXT SUMMIT MAY 16, 2017

Introduction to the **10<sup>th</sup> Swiss CISO Summit**

Tentative topic: **Next Level Risk Management: Traditional versus New Concepts**

(with consideration of digitisation and new technologies)

Date and place: **16 May, 2017: Radisson Blu Hotel, Zurich Airport**

#### PRELIMINARY OUTLOOK ON FOLLOWING SUMMITS

##### **11<sup>th</sup> Swiss CISO Summit**

Discussion on co-location with Swiss Cyber Storm in process (Swiss Cyberstorm is Oct.18, 2017)

Topic TBD in January 2017

## PARTICIPATION

### Join Swiss CISO Summit

Participation is by invitation only. We accept proposals for new participants. The number of participants is limited to max. 40 per summit because the effectiveness of trust circles and sharing are limited in larger groups.

**Single summit** CHF 450.– per participant

**Three summits** CHF 1,000.– per participant (25 % discount for booking three consecutive summits)

### Cancellation Policy

Cancellations of registration are free of charge but only if received no later than seven days before the summit. Cancellations received beyond this point will incur 100 % of the admission fee. In any case, however, a delegate may be sent at no additional cost.

More information is found at [www.ciso-summit.ch](http://www.ciso-summit.ch)

Content responsibility for the summits lies with Prof. Dr. Bernhard M. Hämmerli

## REGISTRATION

Register by just replying to the invitation email with all your details – or by filling out this form and mailing it

☐ **Three consecutive summits for CHF 1,000.– 3 events, Summit 9, 10 (16.5. 17) and 11 (TBD Oct / Nov, 2017)**

☐ **9<sup>th</sup> Swiss CISO Summit, 24 January, 2017 for CHF 450.– (single event)**

First name

Last name

Organisation

Street / No.

ZIP / City

Phone

Email

A large, stylized blue swoosh graphic that curves around the text.

Join this peer-to-peer summit for  
sharing strategies to mitigate latest  
information security threats.

## FACT SHEET I

### What is the Swiss CISO Summit?

The Swiss CISO Summit facilitates the exchange of current security challenges and opportunities between security executives, managers, and thought leaders in Switzerland. Each summit addresses a current hot topic. The strategic dialog and the subsequent discussions are inspired by a keynote speech from well-recognised national and international speakers. The moderated and guided discussions in groups of 8-10 members share views, experiences and strategies. An excerpt of the discussions will be written down in the result paper for the participants.

Participation is by invitation only.

### How do we maintain confidentiality?

The Swiss CISO Summit is provided as a closed-door event. This exclusive **CISO Executive three ticket** programme is created for information security and risk executives providing them an environment for achieving new ways of thinking and ensuring success in protecting their organisations.

The summits are held strictly under the Chatham House Rules.


### Why join the Swiss CISO Summit?

The Swiss CISO Summit has a unique concept of creating trusted circles amongst executives, managers and thought leaders. Meeting peers in an advanced business location, having time to network amongst each other and to touch current issues which are unique opportunities for sharing experiences, and for receiving advice far beyond the discussion at the table. The summits are held strictly under the Chatham House Rules, which is the ruleset to treat the shared information with full discretion.

- Extensive networking opportunities with peers and experts on an ongoing basis
- Meet with other leading executives to share successes, failures, obstacles, and challenges
- Learn about the current strategies on managing security threats today and to prepare for the future
- Make new connections and equip yourself with insider information on recent projects and achievements

### What makes the difference?

The Swiss CISO Summit has many and diverse benefits for the invited experts. The participants are the focal point of the summit and the meeting is not intended for providers to present solutions or products. Sales are strictly prohibited to the good of an open and free CISO information exchange.

A large, stylized blue swoosh graphic that curves from the bottom left towards the top right, framing the text.

**Walk away with the knowledge  
and insights to make informed decisions  
on today's CISO challenges!**

## FACT SHEET II

### The history behind the Swiss CISO Summit

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The Swiss CISO Summit has been run successfully since 2001 under the name «Risk and Security Exchange» and from 2004-2009 where it was known as «Swiss Security Exchange». Then with the financial turmoil the summit came to halt. From 2009 onwards, the same successful format has been adopted in Norway where it ran under the name Sikkerhetstoppmøte. All this experience gained by Prof. Dr. Hämmerli is put into the today's Swiss CISO Summit.

### Who prepares and facilitates?

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An organising committee under the lead of **Prof. Dr. Bernhard M. Hämmerli** is responsible for the invitation, preparation and guidance of the discussions. He is an internationally well-recognised expert with 25 years of information security experience in governments, industry and academia. He is also leading the Cyber Security activities of the Swiss Academy of Engineering Sciences SATW. Prof. Dr. Hämmerli is a founding member of the Information Security Society Switzerland and he built up first Information Security master in Lucerne in 1996, respectively 1999. Additionally, he is also teaching at Norwegian University of Science and Technology [www.ntnu.no](http://www.ntnu.no), in the technology and management track of the Information Security master programme.


Prof. Dr. Hämmerli is supported by Katarzyna Kuhn for administrative purposes.

### Agenda (generalised)


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- 12.00 Start with a small lunch
- 13.15 Welcome and introduction
- 13.30 Keynote from experts or members
- 14.20 Round-table session I
- 15.20 Exchange between the groups and wrap-up of the event
- 15.40 Break
- 16.00 Round-table session II
- 16.50 Exchange between the groups and wrap-up of the event
- 17.10 Summary note
- 17.30 Cocktail and aperitif

The meeting is held three times per year.



**Active participation guaranteed!**  
**Dedicated networking – enjoy with**  
**like-minded senior peer**



## SWISS CISO SUMMIT SPONSORS

### PLATINUM SPONSOR

## DETECON

### CONSULTING

Detecon Consulting is one of the world's leading management consulting companies for integrated management and technology consultancy. Detecon (Schweiz) AG is located in Zurich and bundles Financial Management as well as ICT Management competences among its roughly 150 employees. The main focus lies on the requirements of CFOs and CIOs in nearly all industry sectors.

Globally, more than 6000 projects have been implemented successfully. The international spirit and the openness are reflected not only in the number and origin of our clients from over 160 countries but also in our employees that are recruited from 30 different nations.

### GOLD SPONSOR



At PwC, our purpose is to build trust in society and solve important problems. PwC looks at cybersecurity as one of the biggest challenges to solve in today's times and provides a full stack of cybersecurity consulting services. PwC's Cybersecurity practice comprises deep information security, forensic technology, business and technology resilience, Cybercrime response, technology risk and controls, project and program management and operations specialists to help clients address Cyber risks through the whole lifecycle from strategy to execution and operations. We're a network of firms in 157 countries with more than 208,000 people who are committed to delivering quality in assurance, advisory and tax services. Within PwC Switzerland around 2,800 employees and partners in 14 locations in Switzerland and one in the Principality of Liechtenstein help to create the value organisations and individuals are looking for.