

PERSONAL INVITATION TO 7TH SUMMIT

**Integration of Partners and Clients into Corporate Security Architecture:
The Real Way to Improve Overall Security**

May 31, 2016



PERSONAL INVITATION

you are kindly invited to the Swiss CISO Summit No. 7 – a series of moderated roundtable discussions for sharing information security practices and strategies among senior professionals.

Due there being only a limited number of places, please confirm your attendance as soon as possible.

A handwritten signature in blue ink, reading "B. Hämmerli".

Prof. Dr. Bernhard M. Hämmerli

Integration of Partners and Clients into Corporate Security Architecture: The Real Way to Improve Overall Security

May 31, 2016

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TIME: 12:00h
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PLACE: Swissôtel Oerlikon, Schulstrasse 44, 8050 Zürich
(2 walking minutes from main train station Oerlikon, parking available)
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KEYNOTES: **Alain Beuchat UBS AG and Marc Barwinski, PwC** (see next page)
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FOCUS ON STRATEGIC DISCUSSIONS:

- Extending modern security architectures by integrating clients, business partners and security partners
 - New approaches for orchestrating security architecture in collaboration with partners
 - Assessing security level of architectural approaches
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Key benefits are:

- Experience industry best practices in the Swiss market
- Actively participate in moderated high level peer exchange
- Understand drivers for security, gain competence and experience in discussing strategic issues
- Design, develop and manage effective information security strategies for your own organization
- Receive an exclusive consolidated end of summit report detailing all the major themes discussed for re-use in their organization

Join the Swiss CISO Summit and benefit from the peer exchange!

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KEYNOTE I

Corporate Security is an Ecosystem: Corporate Security cannot be successfully implemented without including employees, clients, vendors and third-parties in an overall security concept. This seems straightforward and logical. However it is a difficult undertaking as the perception of risk, the amount of resources and budget and priorities is usually quite different across the several actors. This presentation will show some of the challenges and potential ways to integrate clients and third-parties in a Corporate Security ecosystem.



Alain Beuchat is Group Information Security Officer at UBS. Alain focuses on adapting the bank's Cyber Security defense and Data Protection framework to the evolving threat landscape. Alain has more than 20 years of experience in the domains of IT risk management and information security primarily in the financial and telecommunication industry. He has occupied several positions as information security officer, security consultant and security engineer.

KEYNOTE II

Threat Intelligence – A Key Piece Towards Achieving Improved Understanding

Increasingly information is under threat of corruption, destruction, or theft. Better understanding the context of these attacks and who is behind them may lead to not just faster recovery from a compromise, but also proactive defence against known tactics, techniques, and procedures. Integrating a Cyber Threat Intelligence Fusion Center into your architecture complements a holistic defensive posture through enriched pertinent information.



Mark Barwinski, Director at PwC Mark Barwinski is Director for Threat Intelligence and Incident Response at PwC Switzerland. He joined PwC following 11 years of cyber related experience attained at the U.S. Department of Defense in Washington D.C., Germany, Afghanistan, and Canada. He has served in a variety of leadership and liaison roles supporting military operations, defending the Global Information Grid (GiG), and promoting joint discovery and response efforts among partner states. Focused on leveraging actionable information acquired from intelligence and incident response activities, he will highlight the benefits of an integrated Cyber Threat Intelligence Fusion Center into a corporate security architecture.

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ROUND TABLE SESSION I

Recent versus integrated security architecture: models and processes

The variety of current security architecture approaches have opened up. Which traditional implicit concepts we used for security collaboration up to now e.g. using FW, malware protection software and external security work forces? Why we should think of new ways to include partners? Which agreements are necessary to trust security partners? What is the role of supply chain issues? Which are processes coming up, and how to orchestrate these processes? How to secure the corporate network beyond traditional borders with inclusion of clients and collaboration partners.

Exchange between the groups: a delegate from each group will present major findings to the audience, such that each participant gets the whole emphasis of the break out discussion.

ROUND TABLE SESSION II

Security architecture assessment and evaluation: what are the opportunities?

Security architectures are concepts and not solutions. How to assess security of such approaches? How to rate security architectures against each other, what are the criteria? Which implications have security architectures on implementation issues? How to design security architecture, such we can switched security partners easily and timely when a need is coming up? How to design a security architecture so that we can switch security partners when a need arises? On which issues we have to focus, that strategic extensions remain feasible.

Exchange between the groups (as in session I) and wrap up of the event.

Introduction to **8th Swiss CISO Summit**,
Cybersecurity as Part of Integral Corporate Security / Corporate Risk Management,
please block **October 18, 2016, Hotel Astoria, Pilatusstrasse 29, 6002 Lucerne**

Preliminary outlook

9th Swiss CISO Summit: Next Generation Corporate Cyber-Defence
Tentative: End of January, 2017

10th Swiss CISO Summit: Next Level Risk Management (Traditional vs. new Concepts)
Tentative: End of May, 2017

PARTICIPATION

Join Swiss CISO Summit

Participation is by invitation only. We accept proposals for new participants. The number of participants is limited to max. 40 per summit because the effectiveness of trust circles and sharing are limited in larger groups.

Single summit CHF 450.– per participant

Three summits CHF 1'000.– per participant (25 % discount for booking three consecutive summits)

Cancellation Policy

Cancellations of registration are free of charge but no later than seven days before the summit. Cancellations received beyond this point will incur 100 % of the admission fee. In any case, however, a delegate may be sent at no additional cost.

More information is found at www.ciso-summit.ch

Content responsibility for the summits lies with Prof. Dr. Bernhard M. Hämmerli

REGISTRATION

Register by just replying the invitation e-mail with all your details – or by filling out this interactive PDF-form

Three consecutive Summits for CHF 1000.– (3 events, Summit 7, 8 (October 18, 2016), 9 (End of January 2017))

7th Swiss CISO Summit, May 31, 2016 for CHF 450.– (single event)

Name	Surname
Organization	
Street / No.	ZIP / City
Phone	E-Mail

A large blue swoosh graphic that curves around the text.

Join this peer-to-peer summit for
sharing strategies to mitigate latest
information security threats.

FACT SHEET I

What is the Swiss CISO Summit?

The Swiss CISO Summit facilitates the exchange of current security challenges and opportunities between security executives, managers, and thought leaders in Switzerland. Each summit addresses a current hot topic. The strategic dialog and the subsequent discussions are inspired by a keynote speech from well-recognized national and international speakers. The moderated and guided discussions in groups of 8-10 members share views, experiences and strategies. An excerpt of discussion will be written down in the result paper for the participants.

Participation is by invitation only.

How do we maintain confidentiality?

The Swiss CISO Summit is provided as a "closed door" event. This exclusive **CISO Executive Membership** program is created for information security and risk executives giving an environment for achieving new ways of thinking and ensuring success in protecting their organizations.

The summits are held strictly under «**The Chatham House Rules**».


Why to join the Swiss CISO Summit?

The Swiss CISO Summit has a unique concept of creating trusted circles amongst executives, managers and thought leaders. Meeting peers in an advanced business location, having time to network amongst each other and touch current issues are unique opportunities for sharing experiences, and for receiving advice far beyond the discussion at the table. The summits are held strictly under «The Chatham House Rules» which is a ruleset to treat the shared information with full discretion.


- Extensive networking opportunities with peers and experts on an on-going basis
- Meet with other leading executives to share successes, failures, obstacles and challenges
- Learn about the current strategies on managing security threats today and to prepare for the future
- Make new connections and equip yourself with insider information on recent projects and achievements

What makes the difference?

The Swiss CISO Summit has many and diverse benefits for the invited experts. The participants are the focal point of the summit and the meeting is not intended for providers to present solutions or products. Sales is strictly prohibited to the good of open and free CISO information exchange.



**Walk away with the knowledge
and insights to make informed decisions
on today's CISO challenges!**



FACT SHEET II

The history behind the Swiss CISO Summit

The Swiss CISO Summit has been run successfully since 2001 under the name «Risk and Security Exchange» and from 2004-2009 where it was known as «Swiss Security Exchange». Then came the financial turmoil and the summit came to a halt. From 2009 onwards, the same successful format has been adopted in Norway where it ran under the name Sikkerhetstoppmøte. All this experience gained by Prof. Dr. Hämmerli is put into today's Swiss CISO Summit.

Who prepares and facilitates?




An organizing committee under the lead of **Prof. Dr. Bernhard M. Hämmerli** is responsible for the invitation, preparation and guidance of the discussions. He is an international well recognized expert with 25 years of information security experience in governments, industry and academia. He is also leading the topic related ICT security platform of the Swiss academy of engineering sciences SATW. Prof. Dr. Hämmerli is a founding member of the Information Security Society Switzerland and he built up first information security master in Lucerne in 1996 respectively 1999. Additionally, He is also teaching at Norwegian University of Science and Technology www.ntnu.no in the technology and management track of the information security master program.

Prof. Dr. Hämmerli is supported by Katarzyna Kuhn for administrative puposes.


Agenda (generalized)

- 12.00 Start with small lunch
- 13.15 Welcome & introduction
- 13.30 Keynote from experts or members
- 14.20 Roundtable session I
- 15.20 Exchange between the groups and wrap up of the event
- 15.40 Break
- 16.00 Roundtable session II
- 16.50 Exchange between the groups and wrap up of the event
- 17.10 Summary note
- 17:30 – Cocktail and Aperitif

The meeting is held three times per year.



Active participation guaranteed!
Dedicated networking – enjoy with
like-minded senior peers



SWISS CISO SUMMIT SPONSORS

PLATINUM SPONSOR

Consulting DETECON

Detecon Consulting is one of the world's leading management consulting companies for integrated management and technology consultancy. Detecon (Schweiz) AG is located in Zurich and bundles Financial Management as well as ICT Management competences among its roughly 150 employees. The main focus lies on the requirements of CFOs and CIOs in nearly all industry sectors.

Globally, more than 6000 projects have been implemented successfully. The international spirit and the openness are reflected not only in the number and origin of our clients from over 160 countries but also in our employees that are recruited from 30 different nations.

GOLD SPONSOR



Microsoft

Over the last three decades, Microsoft has consistently transformed the way that people live, work, play and connect through great technology. We are inspired every day by the genuine belief that we can change the world for the better. We are driving advances in cloud computing, developing new ways for people to interact with technology at home, at work and on the move, while ensuring these interactions are secure and the users' privacy is protected. Microsoft is a reliable partner helping to protect valuable information in an era of constant targeted attacks and determined adversaries. In the year of 2002 Microsoft has launched its Trustworthy Computing initiative and has since developed various solutions designed to reduce the burden on information technology officers and enable them to concentrate on their core business. These solutions increase the resilience of customers' IT systems on the basis of the priorities of today's CIOs and CISOs, and contain an assessment of common risks.

GOLD SPONSOR



At PwC, our purpose is to build trust in society and solve important problems. PwC looks at cybersecurity as one of the biggest challenges to solve in today's times and provides a full stack of cybersecurity consulting services. PwC's Cybersecurity practice comprises deep information security, forensic technology, business and technology resilience, Cybercrime response, technology risk and controls, project and program management and operations specialists to help clients address Cyber risks through the whole lifecycle from strategy to execution and operations. We're a network of firms in 157 countries with more than 208,000 people who are committed to delivering quality in assurance, advisory and tax services. Within PwC Switzerland around 2,800 employees and partners in 14 locations in Switzerland and one in the Principality of Liechtenstein help to create the value organisations and individuals are looking for.