

PERSONAL INVITATION TO 5TH SUMMIT

**Secure Workplaces in a Mobile Society:
Leveraging Secure Mobility to Business Value Proposition**
November 3, 2015



PERSONAL INVITATION

you are kindly invited to the Swiss CISO Summit No. 5 – a series of moderated roundtable discussions for sharing information security practices and strategies among senior professionals.

Due there being only a limited number of places, please confirm your attendance as soon as possible.

A handwritten signature in blue ink, reading "B. Hämmerli".

Prof. Dr. Bernhard M. Hämmerli

Secure Workplaces in a Mobile Society: Leveraging Secure Mobility to Business Value Proposition

November 3, 2015

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TIME: 12:00h
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PLACE: Zurich Marriott Hotel, Neumuehlequai 42, 8006 Zurich (5 walking minutes from main train station, parking available)
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KEYNOTES: **Michael Maurer** and **Swiss CISO** tbd
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FOCUS ON STRATEGIC DISCUSSIONS:

- Today's best practice in secure mobility vs. actual and upcoming needs
 - Next strategic period secure mobility: what is today available in the labs?
 - Far future mobility vision (5-10 years) covering the real needs
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Key benefits are:

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- Experience industry best practices in the Swiss market
- Actively participate in moderated high level peer exchange
- Understand drivers for security, gain competence and experience in discussing strategic issues
- Design, develop and manage effective information security strategies for your own organization
- Receive an exclusive consolidated end of summit report detailing all the major themes discussed for re-use in their organization

Join the Swiss CISO Summit and benefit from the peer exchange!

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KEYNOTE I

Swisscom's approach for the secure Workspace of tomorrow: Open and unlimited collaboration is part of Swisscom's business strategy, including a "Bring your Own Device" strategy, approved by the board of directors, as well as all employee preferably working with smartphone and tablets. The strategy even developed such that Swisscom's employees demand support of HoloLens, smartwatches and Surface Hub for accessing corporate data. This obviously poses security challenges for addressing according risks. This presentation will share Swisscom's security approaches and progress as well as state-of-the-art challenges we are working on.



Marco Wyrsh, Swisscom launched PocketPC.ch in 2001, one of the most popular websites about mobile technology in Switzerland. He has experience in developing, designing and implementation of mobile services and secure architectures for the mobile enterprise. After launching mobile related services on the market he change to Swisscom as mobile security consultant. He supported Swisscom clients in securing their mobile workforce. Today, he serves by introducing secure mobile workspace of tomorrow within Swisscom and supports implementing Swisscom's security vision.

KEYNOTE II

New Trends in Secure Mobility: Mobility is the new «normal» but the challenges for keeping platforms secure are coming up every day. The market is driven by consumerisation, from the use of personal devices, to providing consumer-like social tools supporting access to line-of-business (LOB) apps from smartphones. Businesses are focused on protecting intellectual property while IT should enable access on a broad range of mobile devices by carefully balancing information security classification with the trustworthiness of the device and point of connection. New and upcoming technologies help your employees to be more agile and productive and to inspire a new generation of workers. The session will share some key lessons learned in securing mobile platforms.



Michael Maurer, Microsoft has more than 10 years' experience in deploying and securing Enterprise client systems. Based on Businesses' requirements the entry point to access corporate data and applications has moved to mobile scenarios across mobile Operating System Platforms. He is specially focused on protecting mobile devices, protecting content and securing corporate identities. Michael has been speaker at various events to present the business value of mobile working scenarios. Based on use case scenarios he presents the lesson's learned and recommended practices to secure and manage mobile workers.

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ROUND TABLE SESSION I

Fine-tuning mobility to corporate needs

The variety of current approaches to secure mobility will be exchanged. Which requirements should be covered by today and which additional requirements might come up soon? Does the young generation demand new and more open approach for accessibility? Which are the hard borders which issues cannot be sacrificed in any case? Which pressure of personnel must be urgently complied with?

Exchange between the groups: from each group the major findings will be presented to the audience, such that each participant gets the whole emphasis of the break out discussion.

ROUND TABLE SESSION II

Planning for next generation mobility

Mobility is evolving at high speed. This is a challenge for each enterprise to keep up with its security. How should be change adapted? Are there any open architecture and concepts which provide flexibility and future readiness? How to orchestrate security in terms of data, location and devices?

Exchange between the groups (as in session I) and wrap up of the event.

Introduction to **6th Swiss CISO Summit, topic tbd**, please block **March 8, 2016 in Zürich**

PARTICIPATION

Join Swiss CISO Summit

Participation is by invitation only. We accept proposals for new participants. The number of participants is limited to max. 40 per summit because the effectiveness of trust circles and sharing are limited with larger groups.

Single summit CHF 450.– per participant

Three summits CHF 1'000.– per participant (25% discount for booking three consecutive summits)

Cancellation Policy

Cancellations of registration are free of charge but no later than seven days before the summit. Cancellations received beyond this point will incur 100% of the admission fee. In any case, however, a delegate may be sent at no additional cost.

More information is found at www.ciso-summit.ch

Content responsibility for the summits lies with Prof. Dr. Bernhard M. Hämmerli

REGISTRATION

Register by just replying the invitation e-mail with all your details – or by filling out this interactive PDF-form

☐ Three consecutive Summits for CHF 1000.– (3 events per year)

☐ 5th Swiss CISO Summit, November 3, 2015 for CHF 450.– (single event)

Name

Surname

Organization

Street / No.

ZIP / City

Phone

E-Mail

A large, stylized blue swoosh graphic that curves around the text.

Join this peer-to-peer summit for
sharing strategies to mitigate latest
information security threats.

FACT SHEET I

What is the Swiss CISO Summit?

The Swiss CISO Summit facilitates the exchange of current security challenges and opportunities between security executives, managers, and thought leaders in Switzerland. Each summit addresses a current hot topic. The strategic dialog and the subsequent discussions are inspired by a keynote speech from well-recognized national and international speakers. The moderated and guided discussions in groups of 8-10 members share views, experiences and strategies. An excerpt of discussion will be written down in the result paper for the participants.

Participation is by invitation only.

How do we maintain confidentiality?

The Swiss CISO Summit is provided as a "closed door" event. This exclusive **CISO Executive Membership** program is created for information security and risk executives giving an environment for achieving new ways of thinking and ensuring success in protecting their organizations.

The summits are held strictly under «**The Chatham House Rules**».


Why to join the Swiss CISO Summit?

The Swiss CISO Summit has a unique concept of creating trusted circles amongst executives, managers and thought leaders. Meeting peers in an advanced business location, having time to network amongst each other and touch current issues are unique opportunities for sharing experiences, and for receiving advice far beyond the discussion at the table. The summits are held strictly under «The Chatham House Rules» which is a ruleset to treat the shared information with full discretion.


- Extensive networking opportunities with peers and experts on an on-going basis
- Meet with other leading executives to share successes, failures, obstacles and challenges
- Learn about the current strategies on managing security threats today and to prepare for the future
- Make new connections and equip yourself with insider information on recent projects and achievements

What makes the difference?

The Swiss CISO Summit has many and diverse benefits for the invited experts. The participants are the focal point of the summit and the meeting is not intended for providers to present solutions or products. Sales is strictly prohibited to the good of open and free CISO information exchange.



**Walk away with the knowledge
and insights to make informed decisions
on today's CISO challenges!**



FACT SHEET II

The history behind the Swiss CISO Summit

The Swiss CISO Summit has been run successfully since 2001 under the name «Risk and Security Exchange» and from 2004-2009 where it was known as «Swiss Security Exchange». Then came the financial turmoil and the summit came to a halt. From 2009 onwards, the same successful format has been adopted in Norway where it ran under the name Sikkerhetstoppmøte. All this experience gained by Prof. Dr. Hämmerli is put into today's Swiss CISO Summit.

Who prepares and facilitates?




An organizing committee under the lead of **Prof. Dr. Bernhard M. Hämmerli** is responsible for the invitation, preparation and guidance of the discussions. He is an international well recognized expert with 25 years of information security experience in governments, industry and academia. He is also leading the topic related ICT security platform of the Swiss academy of engineering sciences SATW. Prof. Dr. Hämmerli is a founding member of the Information Security Society Switzerland and he built up first information security master in Lucerne in 1996 respectively 1999. He is also teaching at university college Gjøvik, Norway in the technology and management track of the information security master program.

For the organization: Prof. Dr. Hämmerli is supported by Gabi Gerber, Organizer of the Security Interest Group Switzerland.


Agenda (generalized)

- 12.00 Start with small lunch
- 13.15 Welcome & introduction
- 13.30 Keynote from experts or members
- 14.20 Roundtable session I
- 15.20 Exchange between the groups and wrap up of the event
- 15.40 Break
- 16.00 Roundtable session II
- 16.50 Exchange between the groups and wrap up of the event
- 17.10 Summary note
- 17.30 – Cocktail and Aperitif

The meeting is held three times per year.



Active participation guaranteed!
Dedicated networking – enjoy with
like-minded senior peers



SWISS CISO SUMMIT SPONSORS

PLATINUM SPONSOR

Consulting **DETECON**

Detecon Consulting is one of the world's leading management consulting companies for integrated management and technology consultancy. Detecon (Schweiz) AG is located in Zurich and bundles Financial Management as well as ICT Management competences among its roughly 150 employees. The main focus lies on the requirements of CFOs and CIOs in nearly all industry sectors.

Globally, more than 6000 projects have been implemented successfully. The international spirit and the openness are reflected not only in the number and origin of our clients from over 160 countries but also in our employees that are recruited from 30 different nations.

GOLD SPONSOR



Microsoft

Over the last three decades, Microsoft has consistently transformed the way that people live, work, play and connect through great technology. We are inspired every day by the genuine belief that we can change the world for the better. We are driving advances in cloud computing, developing new ways for people to interact with technology at home, at work and on the move, while ensuring these interactions are secure and the users' privacy is protected. Microsoft is a reliable partner helping to protect valuable information in an era of constant targeted attacks and determined adversaries. In the year of 2002 Microsoft has launched its Trustworthy Computing initiative and has since developed various solutions designed to reduce the burden on information technology officers and enable them to concentrate on their core business. These solutions increase the resilience of customers' IT systems on the basis of the priorities of today's CIOs and CISOs, and contain an assessment of common risks.

GOLD SPONSOR



Kudelski Security, a division of the Kudelski Group, is an innovative independent Swiss provider of tailored cyber security solutions and services to enterprises, financial institutions, government administrations, defense and the media industry.

Our team of cyber security professionals boasts extensive expertise in the delivery of end-to-end digital security solutions built upon real-life experiences in advanced threat detection, security assessments, asset and reputation protection, as well as piracy risk mitigation. Kudelski Security's global reach and multi-disciplinary incident response is reinforced by strategic international partnerships.