

PERSONAL INVITATION TO 2ND SUMMIT

**Resilience with the Cloud,
in the Cloud or in spite of the Cloud?**

November 11, 2014

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PERSONAL INVITATION

you are kindly invited to the second Swiss CISO Summit – a series of moderated roundtable discussions for sharing information security practices and strategies among senior professionals.

Due to the limited number of places, please confirm your attendance as soon as possible.

A handwritten signature in blue ink, reading "B. Hämmerli".

Prof. Dr. Bernhard M. Hämmerli

Resilience with the Cloud, in the Cloud or in spite of the Cloud?

November 11, 2014

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TIME: 12:00h
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PLACE: I-Clouds Conference Center, Prime Tower, Maagplatz 5, 8005 Zürich
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KEYNOTE: Cloud security and resilience by Reto Häni, Chief Security Officer, Microsoft Western Europe HQ
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FOCUS ON STRATEGIC DISCUSSIONS:

- Concepts and strategies for implementing cloud in a resilient resilience
 - Defining cloud resilience approaches and security requirements when operating cloud
 - Understanding opportunities, risks, threats and challenges in the cloud
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Key benefits are:

- Experience industry best practices in the Swiss market
 - Actively participate in moderated high level peer exchange
 - Understand drivers for security, gain competence and experience in discussing strategic issues
 - Design, develop and manage effective information security strategies for your own organization
 - Receive an exclusive consolidation of the themes discussed at the summit
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Join the Swiss CISO Summit and benefit from the peer exchange!

Resilience with the Cloud, in the Cloud or in spite of the Cloud?

November 11, 2014

KEYNOTE

Cloud security and resilience: Cloud computing is changing and accelerating our work and life. Standardized services – that are available immediately and scale seemingly without end – are increasing the competitiveness and flexibility of enterprises. The advantages of competitiveness and flexibility are even more attractive considering the opportunity to reduce capex and free up a company's own ICT personnel for non-routine work. However, enterprises ask themselves «How available and secure are such cloud services in reality?». This essential question is even more crucial when considering latest threats to businesses from cyberspace – a fact that has been even called out at the World Economic Forum in Davos as one of the global risks (Global Risk Report 2014). The speaker provides an in-depth analysis of resilience and security, and discusses privacy in detail.



Reto Häni has over 15 years work experience in an information security and risk focused ICT environment. He is Microsoft's Chief Security Officer/Advisor for Western Europe where he is the internal and external focal point for Security and the crisis management responsible for software security incident response. He focuses on enabling business with higher than average availability and security needs and has in-depth experience in cybersecurity, cloud crisis management and new technologies enabling business.

ROUND TABLE SESSION I

Understanding risks, threats and challenges in the cloud: Advantages and draw backs Defining cloud security and resilience requirements

The keynote will be reflected what cloud services mean for the participant's enterprises. What are reasonable foundations for resilience and security compared to in-house solutions? Issues like total infrastructure resilience, learning points from cloud services, advantages of certification in cloud context, knowledge on physical data location and reaction on in-depth knowledge of NSA / PRISM activities will be raised and translated into security requirements.

Exchange between the groups: from each group the major findings will be presented to the audience, such that each participant gets the whole emphasis of the break out discussion.

ROUND TABLE SESSION II

Concepts and strategies for implementing and operating cloud resilience

The security requirements and challenges from round table session I needs translation into concepts and strategies preparing for implementation and operation in a new total infrastructure environment that often combines on-premises and cloud services. As always, the business impact of potential risks is crucial for the enterprise risk management. Best practices will be shared for a better understanding of advantages and challenges of different architectures, concepts and operation for total infrastructure.

Exchange between the groups (as in session I) and wrap up of the event.

Introduction to **3rd Swiss CISO Summit**, will be held **March 3, 2015 in Zürich**

MEMBERSHIP / PARTICIPATION

Become a member of the Swiss CISO Summit

Participation is by invitation only. We accept proposals for new participants. The number of participants is limited to max. 40 per summit.

Annual membership CHF 1'000.– per participant

Single summit CHF 450.– per participant

More information is found at www.ciso-summit.ch

Content responsibility for the summits lies with Prof. Dr. Bernhard M. Hämmerli
bmhaemmerli@acris.ch, cell 079 541 7787. Feel free to contact.

REGISTRATION

Register by just replying the invitation email with all your details – or by filling out this interactive PDF-form

Annual membership for CHF 1000.– (3 events per year)

2nd Swiss CISO Summit, November 11, 2014 for CHF 450.– (single event)

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Please save this PDF file and mail it to:
info@ciso-summit.ch

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Join this peer-to-peer summit for
sharing strategies to mitigate latest
information security threats.

FACT SHEET I

What is the Swiss CISO Summit?

The Swiss CISO Summit facilitates the exchange of current security challenges and opportunities between security executives, managers, and thought leaders of Switzerland. Each summit addresses a current hot topic. The strategic dialog and the subsequent discussions are inspired by a keynote speech from well-recognized national and international speakers. The moderated and guided discussions in groups of 8-10 members share views, experiences and strategies. The excerpt of discussion will be written down in the result paper for the participants.

Participation is by invitation only.

How we maintain confidentiality?

The Swiss CISO Summit is provided as "closed door" event. This exclusive **CISO Executive Membership** program is created for information security and risk executives giving an environment for achieving new ways of thinking and ensuring success in protecting their organizations.

The summits are held strictly under «**The Chatham House Rule**».


Why to join the Swiss CISO Summit?

The Swiss CISO Summit has a unique concept of creating trusted circles amongst executives, managers and thought leaders. Meeting peers in an advanced business location having time to network amongst each other and touch actual issues are unique opportunities to receive practices and advice far beyond the actual discussion at the table. The summits are held strictly under «The Chatham House Rule» which is a rule set to threat the shared information with full discretion.


- Extensive networking opportunities with peers and experts on an on-going basis
- Meet with other leading executives to share successes, failures, obstacles and challenges
- Learn about the actual strategies on managing security threats today and preparing for the future
- Make new connections and arm you with insider information on recent projects and unique achievements

What makes the difference?

The Swiss CISO Summit has manifold ways providing benefit for the invited experts. The participants are the focal point of the summit and the meeting is not intended for providers to present solutions or products. Sales is strictly prohibited to the good of open and free CISO information exchange.

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**Walk away with the knowledge
and insights to make informed decisions
on today's CISO challenges!**

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FACT SHEET II

The history behind the Swiss CISO Summit?

The Swiss CISO Summit was very successful in 2001 under its previous name «Risk and Security Exchange» and from 2004-2008 where it was known as «Swiss Security Exchange». Then came the financial turmoil and the summit came to a halt. From 2009 onwards, the same successful format has been adopted in Norway where it ran under the name Sikkerhetstoppmøte. All this experience gained by Prof. Dr. Hämmerli is put into today's Swiss CISO Summit.

Who prepares and facilitates?



An organizing committee under the lead of **Prof. Dr. Bernhard M. Hämmerli** is responsible for the invitation, preparation and guidance of the discussions. He is an international well recognized expert with 25 years of information security experience in governments, industry and academia. He is also leading the topic related ICT security platform of the Swiss academy of engineering sciences SATW. Prof. Dr. Hämmerli is a founding member of the Information Security society Switzerland and he built up first information security master in Lucerne in 1996 respectively 1999. He is also teaching at university college Gjøvik, Norway in the technology and management track of the information security master program.


For the organization: Prof. Dr. Hämmerli is supported by Gabi Gerber, Organizer of the Security Interest Group Switzerland

The Swiss CISO Summit starts with a complimentary light lunch in a business location to support welcome and foster initial networking. The formal meeting starts at 13:15h. The meeting follows a proven concept based on long time experience.


Agenda (generalized)

- 12.00 Start with small lunch
- 13.15 Welcome & introduction
- 13.30 Keynote from experts or members
- 14.15 Break
- 14.30 Roundtable session I
- 15.25 Exchange between the groups and wrap up of the event
- 15.45 Break
- 16.00 Roundtable session II
- 16.50 Exchange between the groups and wrap up of the event
- 17.10 Summary note
- 17:30 – Cocktail and Aperitif

The meeting is held three times per year.
In 2014 only two summits are planned.



Active participation guaranteed!
Dedicated networking – enjoy with
like-minded senior peers



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The Swiss CISO Summit thanks the following sponsors:

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Consulting DETECON

Detecon Consulting is one of the world's leading management consulting companies for integrated management and technology consultancy. Detecon (Schweiz) AG is located in Zurich and bundles Financial Management as well as ICT Management competences among its roughly 150 employees. The main focus lies on the requirements of CFOs and CIOs in nearly all industry sectors.

Globally, more than 6000 projects have been implemented successfully. The international spirit and the openness are reflected not only in the number and origin of our clients from over 160 countries but also in our employees that are recruited from 30 different nations.

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Over the last three decades, Microsoft has consistently transformed the way that people live, work, play and connect through great technology. We are inspired every day by the genuine belief that we can change the world for the better. We are driving advances in cloud computing, developing new ways for people to interact with technology at home, at work and on the move, while ensuring these interactions are secure and the users' privacy is protected. Microsoft is a reliable partner helping to protect valuable information in an era of constant targeted attacks and determined adversaries. In the year of 2002 Microsoft has launched its Trustworthy Computing initiative and has since developed various solutions designed to reduce the burden on information technology officers and enable them to concentrate on their core business. These solutions increase the resilience of customers' IT systems on the basis of the priorities of today's CIOs and CISOs, and contain an assessment of common risks.