

Dear Mr. XY

We kindly invite you to join the Swiss CISO Summit – a new platform for sharing information security practices and strategies – leading to important information and Swiss market insights to address today's CISO challenges!

Swiss CISO Summit is a series of facilitated strategic roundtable discussions. It takes place three times a year. This strategic dialogue is driven by Prof. Dr. Bernhard M. Hämmerli, and he invites you for the first event:

Digital Transformation supported by Security

Time & Date: 12:00h, June 24, 2014

Place: Zunfthaus zur Schminen, Marktgasse 20, Zurich

Keynote: Digital Transformation as a driver for competition
by Stefan Wilhelm, Partner, Detecon Consulting

Focus on strategic discussions:

Understanding Digital Transformation:

What are security challenges and opportunities?

Best Practice Sharing: Security Concepts and Strategies
for Digital Transformation

Key values of joining the discussions and strategic dialogue is:

- Experience real industry best practices, new approaches and challenges from Swiss market
- Active participation in moderated high level peer exchange
- Understand drivers for and gain competence and experience in arguing on strategic issues
- Design, develop and manage effective information security strategies for your own organization
- Receive result paper, an exclusive consolidation of the thematic summit for launching discussion and for delegation in your organization

Join the Swiss CISO Summit and benefit from the peer exchange!

Participation Fee: Fr. 1000.— per year (3 Swiss CISO Summits)
Fr. 450.— single Swiss CISO Summit

Registration by Email to info@ciso-summit.ch.

Next Summit
November 11, 2014
Resilience with the
Cloud, in the Cloud or
in spite of the Cloud?

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(To early to mention)

Content Swiss CISO Summit 24th June 2014

Keynote:

Digital Transformation as a driver for competition

Digitalization and dematerialization are drivers for competing markets of tomorrow. The impact of ICT on business models and business life is enormous and transforms enterprises and markets fundamentally: Each single enterprise is challenged every day again by speed and new options of digital technologies and must defend the position in the networked society of next generation enterprises. Digital technologies have evolved from „enabler“ to core advantage of new business models and business performance: Critical to maintain success for the next strategic period in transformed networked digital society is the right and future ready design of security in all dimensions.



Speaker: Stefan Wilhelm member of executive board, Detecon AG. He is expert for strategy in enterprise, joint ventures, change management and digital transformation, with special focus on leveraging business with internet and information and communication technologies.

Round table session I: Understanding Digital Transformation: what are security challenges?

The keynote will be reflected what it means for the participant’s enterprises. Through this exchange the picture of the transformation will be sharpened. Experiencing this process we will focus the discussion what digital transformation means on trust in employees, on its monitoring and guidance, on the security control in human factor, technology, organization and legal terms.

Exchange between the groups: from each group the major findings will be presented to the audience, such that each participant gets the whole emphasis of the break out discussion.

Round table session II: Security Concepts and Strategies for Digital Transformation

The security challenges from round table session I needs refinement: which are conceptual cornerstone in security readiness for digital transformation, which are most likely successful strategies for your enterprise for digitalization and dematerialization transforming business into the next generation? An in-depth discussion on these issues and the transformation of the security offices tasks will be lead.

Exchange between the groups in similar style as before and rap up of the event



What is the Swiss CISO Summit?

Each summit addresses a current hot topic. The strategic dialog and the subsequent discussions are inspired by a keynote speech from well-recognized national and international speakers. The moderated and guided discussions in groups of 8-10 members share views, experiences and strategies. The discussion will be made available for the participants in result paper form. Participation is by invitation only.

The Swiss CISO Summit facilitates the exchange of current security challenges and opportunities between security executives, managers, and thought leaders of Switzerland.



How we maintain confidentiality?

Roundtables are held strictly under **The Chatham House Rule**.

The Swiss CISO Summit will is driven as “closed door” event. This exclusive CISO Executive Membership program is created to give information security and risk executives an environment to achieve new ways of thinking to ensure success in protecting their organizations.



Why to join the Swiss CISO Summit?

having time to network amongst each other and touch actual issues are unique opportunities to receive practices and advice far beyond the actual discussion at the table. The summits are held strictly under The Chatham House Rule which is a rule set to threat the shared information with full discretion.

The Swiss CISO Summit has a unique concept of creating trusted circles amongst executives, managers and thought leaders. Meeting peers in an advanced business location

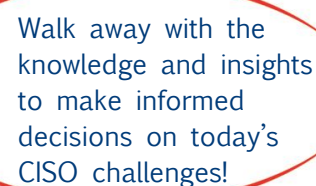
- Extensive networking opportunities with peers and experts on an on-going basis
- Meet with other leading executives to share successes, failures, obstacles and challenges
- Learn about the actual strategies on managing security threats today and preparing for the future
- Make new connections and arm you with insider information on recent projects and unique achievements



What makes the difference?

for providers to present solutions or products. Sales is strictly prohibited, such that the CISO can freely exchange.

The Swiss CISO Summit has manifold ways providing benefit for the invited experts. The participants are the focal point of the summit and the meeting is not intended



Walk away with the knowledge and insights to make informed decisions on today's CISO challenges!

History of Swiss CISO Summit

Swiss CISO Summit was running very successfully from 2001 under the name Risk and Security Exchange and around 2004-2008 as Swiss Security Exchange. It was stopped by the financial turmoil. From 2009 ongoing same format has been running in Norway as Sikkerhetstoppmøte. All this experience gained by Prof. Dr. Haemmerli is put into the Swiss CISO Summit.

Who prepares and facilitates?

An organizing committee under the lead of Prof. Dr. Bernhard M. Haemmerli is responsible for the invitation, preparation and guidance of the discussions. He is an international well recognized expert with 25 years of information security experience in governments, industry and academia. He is also leading the topic related ICT security platform of the Swiss academy of engineering sciences SATW. Prof. Dr. Haemmerli is a founding member of the Information Security society Switzerland and he built up first information security master in Lucerne in 1996 rep 1999. He is also teaching at university college Gjøvik, Norway in the technology and management track of the information security master program.



For the organization: Prof. Dr. Haemmerli is supported by Gabi Gerber, Organizer of the Security Interest Group Switzerland

The Swiss CISO Summit starts with a complimentary light lunch in a business location to support welcome and foster initial networking. The formal meeting starts at 13:15h. The meeting follows a proven concept based on long time experience.

Agenda

- 12.00 Start with small lunch
- 13.15 Welcome & introduction
- 13.30 Keynote from experts or members
- 14.15 Break
- 14.30 Round table session I
- 15.25 Exchange between the groups and rap up of the event
- 15.45 Break
- 16.00 Round table session II
- 16.50 Exchange between the groups and rap up of the event
- 17.10 Summary note
- 17:30 – Cocktail und aperitif

The meeting is held three times per year. In 2014 are only two summits planned.

Active participation guaranteed! Dedicated networking – enjoy with like-minded senior peers.

The icon consists of a red oval with the text "Become a member" written inside in a bold, dark blue sans-serif font.

Become a member

for new participants should be sent to the organizers.

The number of participants is limited to max. 40 per summit, because trust sharing and circle do not work in larger groups. Participation is by invitation only. Proposals

Annual membership	CHF 1'000.--	per participant is whereby once a year only, a delegated expert may join the summit
Single summit	CHF 450.—	per participant

More information you will find at www.ciso-summit.ch

Responsible person for the subject content at each summit is Prof. Dr. Bernhard M. Haemmerli bmhaemmerli@acris.ch, cell 079 541 7787. Feel free to contact.

The Swiss CISO Summit would like to thank the following sponsors which make this platform available:



Detecon Consulting ist eines der weltweit führenden Beratungsunternehmen für integrierte Management- und Technologieberatung. Die Detecon (Schweiz) AG mit Sitz in Zürich bündelt mit rund 150 Mitarbeitenden die Kompetenzen Financial Management sowie ICT Management und fokussiert auf die individuellen Bedürfnisse von CFOs und CIOs aus beinahe allen Branchen.

Weltweit haben wir mehr als 6000 Projekte erfolgreich umgesetzt. Internationalität und Offenheit spiegelt sich nicht nur in der Zahl und Herkunft unserer Kunden aus über 160 Ländern wider, sondern auch in unseren Mitarbeitern, die sich aus über 30 Nationen rekrutieren.

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Microsoft is a reliable partner helping to protect valuable information in an era of constant targeted attacks and determined adversaries. In the year of 2002 Microsoft has launched its Trustworthy Computing initiative and has since developed various solutions designed to reduce the burden on information technology officers and enable them to concentrate on their core business. These solutions increase the resilience of customers' IT systems on the basis of the priorities of today's CIOs and CISOs, and contain an assessment of common risks.

Join this peer-to-peer organization to share strategies for mitigating the most current information security threats and learn the latest strategies. The summits are designed to give you tangible takeaways and a host of new trust-based contacts to return to your company with.

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